## SCREENDAILY

## ro\*co films eyes Sundance pickup for coalition



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The coalition includes Canal+ in France, Madman in Australia, Ireland's RTE, NRK in Norway, Belgium's BeTV in Belgium, DR in Denmark and DBS in Israel.

"To maximise audience, impact and revenue on a global scale, it's critical that foreign market opportunities be considered from the beginning," said ro\*co films founder and managing director Annie Roney.

"This ground-breaking coalition will give doc filmmakers a clear picture of where their film will travel with guaranteed revenue attached."